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SI-OOJING INDUSTING

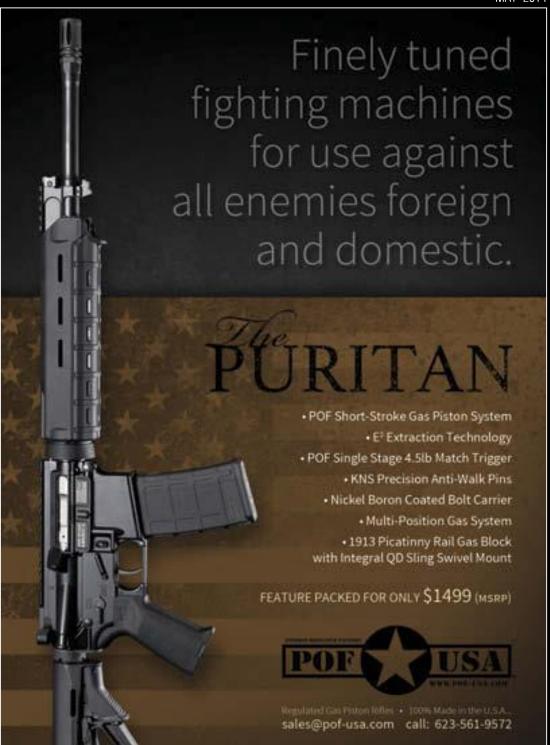
THE INDUSTRY'S BUSINESS MAGAZINE — EST. 1955

MAY 2014

Selling Handguns

New Demographic Requires Change

LAW ENFORCEMENT & TACTICAL STRONG PACE FOR 2014



DEALERS ONLY GIVEAWAY <mark>31</mark>

DeSantis Holsters

(631) 841-6300

www.shootingindustry.com/company/ desantis-holster-company

DeSantis Holsters introduces its combination plain clothes and duty holster, the TAP OUT. In plain-clothes mode, the holster can be fitted with either a concealment slide or a paddle. Both are adjustable for cant and the slide is also adjustable for height. The TAP OUT system transforms from plain-clothes mode into a high-security level duty holster. The muzzle cover and Slide Break replace the "rail cover" and add an additional level of security. The Plain Clothes Conversion Kit includes one plain-clothes paddle, one wave clip and one rail cover. The Duty Conversion Kit includes one hood, one Quick Connect Backing and one Duty Hi-Ride Belt Hanger.



5.11 Tactical

(866) 451-1726

www.shootingindustry.com/company/511-tactical-series

5.11 Tactical introduces the Zero-G Plates System, which couples duty rigs to hips. The system includes an aerospace-grade, carbon-fiber construction, enhanced shape for improved comfort while seated, reusable straps and increased wear resistance. Zero-G Plates feature a low-profile design.



ArmourLite

(888) 355-4966

www.shootingindustry.com/company/ armourlite

ArmourLite introduces Caliber Series of lightweight polycarbonate watches. The four models in the Caliber Series feature ultra-lightweight polycarbonate case construction with a scratch-resistant sapphire crystal. A Swiss Ronda 515 quartz movement with a 45-month battery powers each model. The Caliber Series watches are water resistant down to 200 meters, Swiss tritium illumination and nylon bands.









www.NationalFirearmsExchange.com

WHO WE ARE

National Firearms Exchange is a forum, where FFL dealers come together for a common purpose to sell more firearms! NFEx offers our members a unique opportunity to have access to LIVE inventories at other dealers nation wide. NFEx members can then Buy, Sell, or Trade firearms through a secure internet network. Our easy to use, catalogue style product listings, gives NFEx members the opportunity to llst firearms for sale or for trade, search & find a specific firearms and then negotlate firearms transactions directly with fellow dealers.

WHAT WE DO

The National Firearms Exchange was created for the purpose of helping FFL holders:

- Make more sales with greater product availability
- Retain customers by providing the models they want
- Convert inventory to cash with additional distribution points
- Expand product offerings with greater Inventory selection



The National Firearms Exchange website is easy to operate & with thousands of firearms in our database we make listing a firearm for sale or trade effortless.



\$50 IN LISTING CREDITS*

use this code: **ShootingIndustry**

* Offer expires 5/31/14 11:59pm EST. This offer cannot be combined with other offers. See website for full Terms & Conditions.



www.NationalFirearmsExchange.com

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