



Alpen Outdoors

With their rugged magnesium bodies, and ultra precision ground and polished optical elements, Alpen's Rainier series of binoculars deliver the very best in premium performance. All optical components receive the exclusive UBX multi-layer coating which provides maximum light transmission. Extra large BaK-4 prisms are coated with SHR metallic coat-

ing and PXA phase coating delivering the best in brightness, clarity and color fidelity. Large diameter lens elements throughout the optical system provide for an enhanced field of view.

Rainier binoculars are not just optical marvels, but are also extremely rugged yet comfortably precise optical instruments. Rainier's 'A-lock' diopter system provides the ability to set and lock the eyepiece diopter to your own individual setting. The textured rubber covering provides sure yet comfortable grip. The twist-lock eyecup system combined with long eye relief ensures easy and comfortable viewing when wearing eyeglasses. And finally, the tightly o-ring-sealed nitrogen-filled body ensures complete waterproof and fogproof protection against anything Mother Nature can throw at them. Whether you are a hunter, birder, hiker, or just an avid outdoor enthusiast, Rainier binoculars will enhance your outdoor experience.

Simmons

lished itself as a leader in high quality, value priced riflescopes and binoculars. Now, Simmons will also offer a quality, affordable laser rangefinder in its optics line. The new Simmons LRF400 laser rangefinder will quickly read distances from five to 800 yards with just the push of a single button. Accuracy is an incredible +/- one yard. The LRF400 has a powerful optical 4x magnification with an inview liquid crystal display for a clear sight picture and an accurate distance reading. The unit operates on a single 9-volt battery and comes with a carrying case. For greater distance readings, the new LRF600 Laser Rangefinder offers accurate ranging performance from 10-600 yards. The optics feature 4x magnification for quick target acquisition, and the inview liquid crystal display gives a clear sight picture for an accurate distance reading.

Tasco

The new Tasco 8x32 Off Trail binoculars are the perfect accessory for wildlife observation and taking in the view, whether you are camping, hiking or backpacking. Tasco 8x32 Off Trail mid-sized binoculars are lightweight, and will easily fit into a backpack or daypack. The sleek new open bridge design makes the binoculars not only functional, but good looking as well. The binoculars are 100 percent waterproof, the result of being hermetically sealed and nitrogen charged, and will remain dry even in a down pour. The multi-coated lenses offer exceptional light transmission and clarity.

Nikon

For 2010, Nikon takes the hugely popular Travelite Binocular to a new level of performance. This next generation binocular is available in 8x25. 10x25, and 12x25 models, and features advancements normally seen on much higher priced models. By utilizing Nikon's bright, multicoated optics and Bak4 high index prisms, the Travelite delivers a brighter, sharper view during critical early and late periods. Turn-and-slide eyecups and central focus knob make using the new Travelite a simple pleasure for any user, while the durable, rubberarmored body protects against hard use. The new Travelite also features enhanced ergonomics and aspherical eyepiece lenses for an enhanced field of view that is uncommonly flat and clear from edge to edge.

Predator hunters now have a choice of riflescopes built specifically for their unique needs. Paired with Nikon's all new BDC Predator Hunting Reticle. the new Coyote Special riflescopes are definitely at the top of the food chain. Nikon's patent pending BDC Predator Hunting Reticle utilizes ballistic circles with carefully researched spacing that is designed around the needs of predator hunters. The unique, open circle design does not obscure the target, making shots on a moving coyote simple. Each of the Coyote Special riflescopes also includes Anti-Reflective Device technology that eliminates game-spooking objective lens glare. With Nikon's multicoated lenses featuring 92 percent light transmission, the view is crystal clear at those critical first and last minutes of light. The durable one-inch tube and hand-turn 1/4-MOA adjustment mean simple, easy sight-in sessions, and scopes they stay on target.

Burris

Burris takes the lead in laser rangefinding riflescope technology by integrating automatic trajectory compensation with rangefinding capability. The Eliminator provides the shooter a pinpoint illuminated red dot exactly

where it needs to be to